

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Feb-24)*

Conversation No. 142-1

Date: September 12, 1972  
Time: 8:44 pm  
Location: Camp David Study Table

The President talked with the Camp David operator.

[See Conversation No. 210-3]

Request for a telephone call to H.R. ("Bob") Haldeman

Conversation No. 142-2

Date: September 12, 1972  
Time: Unknown between 8:44 pm and 8:49 pm  
Location: Camp David Study Table

The Camp David operator talked with the President.

[See Conversation No. 210-4]

H.R. ("Bob") Haldeman  
-Telephone line

Conversation No. 142-3

Date: September 12, 1972  
Time: 8:49 pm - 8:51 pm  
Location: Camp David Study Table

The President talked with H.R. ("Bob") Haldeman.

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**Tape Subject Log**  
(*rev. Feb-24*)

[See Conversation No. 210-5]

The President's schedule

- Trip to Texas
  - Political situation
    - California
    - New York
  - Stopping at monument in Indianapolis
    - The President's appearance
      - Type of statement
        - Mayor
        - The President's mother [Hannah Milhous Nixon]
      - Type of audience
        - Farmers
        - Chicago
    - Rio Grande High School
      - Television
    - Television
      - John B. Connally's reception
      - Time of program
      - Size of crowd
    - Size of crowd
      - Results
        - Comparison to George S. McGovern
  - Local interest in trip to Texas
    - Rio Grande High School
      - Ethnic groups
  - New Mexico, California
  - Additional preparations
    - Oklahoma

Conversation No. 142-4

Date: September 12, 1972

Time: 8:53 pm

Location: Camp David Study Table

The President talked with the Camp David operator.

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Tape Subject Log  
(rev. Feb-24)

[See Conversation No. 210-6]

Request for a telephone call to Tricia Nixon Cox

Conversation No. 142-5

Date: September 12, 1972  
Time: 8:58 pm - 9:00 pm  
Location: Camp David Study Table

The President talked with Tricia Nixon Cox.

[See Conversation No. 210-7]

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*[Previous PRMPA Personal Returnable (G) withdrawal reviewed under deed of gift 07/17/2018. 1m 19s segment cleared for release. 10s remain closed as 142-005-w001.]*

[Personal Returnable]

[142-005-w001]

[Duration: 1m 19s]

Tricia Nixon Cox's schedule

- Trip
- Edward F. Cox
  - Meeting with Philadelphia Mayor Frank L. Rizzo
  - Rizzo's upcoming meeting with the President on September 14, 1972
- Campaign event
  - Leah Rose Residence for Senior Citizens Nashville, Tennessee
    - Partial funding by Housing and Urban Development [HUD]
  - Vanderbilt University
    - Meeting with students

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Tape Subject Log  
(rev. Feb-24)

BEGIN WITHDRAWN ITEM NO. 1  
[Personal Returnable]  
[142-005-w001]  
[Duration: 10s]

END WITHDRAWN ITEM NO. 1

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The President's schedule  
-Returning September 13, 1972

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Conversation No. 142-6

Date: September 12, 1972  
Time: 9:03 pm  
Location: Camp David Study Table

The President talked with the Camp David operator.

[See Conversation No. 210-8]

Request for a call to Charles W. Colson

Conversation No. 142-7

Date: September 12, 1972  
Time: 9:04 pm - 9:15 pm  
Location: Camp David Study Table

The President talked with Charles W. Colson.

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**Tape Subject Log**  
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[See Conversation No. 210-9]

Public relations

- Earl L. Butz
  - Grain deal with Soviet Union
  - Statement
- George S. McGovern's statement on grain issue
  - Analysis
    - Authenticity of statement
- Butz
  - Appearance
    - Type of statement answering McGovern's statement
    - Defense of the President

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[*Previous PRMPA Personal Returnable (G) withdrawal reviewed under deed of gift 07/12/2018. Segment cleared for release.*]

[Personal Returnable]

[142-007-w001]

[Duration: 8m 2s]

Campaign strategy

- Reactions to George S. McGovern
  - R. Sargent Shriver
    - George S. McGovern's 1,000 dollar welfare plan
- R. Sargent Shriver
  - Background material on R. Sargent Shriver
  - Media
- Spiro T. Agnew
  - Television coverage on Spiro T. Agnew's statements
- R. Sargent Shriver
  - Campaign issue
- Spiro T. Agnew
  - Statements by the press on Spiro T. Agnew
- R. Sargent Shriver
  - Type of statements
    - George S. McGovern's 1,000 dollar welfare plan as a proposal
  - Hubert H. Humphrey

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**Tape Subject Log**  
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- Idea of selling 1,000 dollar welfare plan
  - Albert E. Sindlinger's views
    - Reactions to George S. McGovern
    - Al Capp
    - Richard M. Scammon
  - The President's current course of action during campaign
    - Public reaction to George S. McGovern
      - Trust issue
        - Lack of trust in George S. McGovern
        - Trust in President
        - Stay out of gutter and mud-slinging
      - Type of campaigning by George S. McGovern
    - Campaigning by the President
      - Type of comments
      - Voter registration
    - Second term
      - Previous speeches
      - Public needs
        - Concentrate on future
    - George S. McGovern
    - Republican congress
    - Public support of the President
  - Speculation in the South
    - Results
      - Possible landslide
  - American flag lapel pin
    - Significance
      - Atmosphere in country
        - US News and World Report* magazine
          - Sample of interviews from machinist's convention
            - Reactions to George S. McGovern
            - Amnesty issue
            - Union reactions to George S. McGovern
            - Franklin County, Pennsylvania
  - The President's campaign
    - The President's experience of 4 years in The White House
    - Street rallies
      - Barry M. Goldwater's campaign
- Media effects on 1972 campaign
- Watergate

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Tape Subject Log  
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- Effect on campaign
- Speculation on public reactions
- Al Capp

- 1972 campaign
  - R. Sargent Shriver
  - George S. McGovern
    - Appearance and personality
  - The President's campaign

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- Soviet grain deal
  - Butz statement
    - Effect of issue
  - The President's campaign
    - Idea of "trust and confidence"
      - US public needs and reactions to the President's campaign

Conversation No. 142-8

Date: September 13, 1972  
 Time: 11:26 am  
 Location: Camp David Study Table

The President talked with the Camp David operator.

Request for a call to Charles W. Colson

Conversation No. 142-9

Date: September 13, 1972  
 Time: 11:27 am - 11:41 am  
 Location: Camp David Study Table

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**Tape Subject Log**  
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The President talked with Charles W. Colson.

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[*Previous PRMPA Personal Returnable (G) withdrawal reviewed under deed of gift 07/13/2018.  
Segment cleared for release.*]

[Personal Returnable]

[142-009-w001]

[Duration: 14m 15s]

Greetings

The President's health

- Time of year
- Rest

The President's schedule

- Meeting with H.R. ("Bob"). Haldeman

1972 campaign

- Crowds in 1968 and 1960 campaigns for the President
  - Comparison to crowds drawn by George S. McGovern
    - Media coverage
      - Comparison of word usage between campaigns
- George S. McGovern
  - Edward M. ("Ted") Kennedy's supporters
  - Compared to the appeal of Edward M. ("Ted") Kennedy
    - Upstaging of George S. McGovern
  - Endorsement by Chicago Mayor Richard J. Daley
    - Influence by Edward M. ("Ted") Kennedy
    - Columbia Broadcasting System [CBS]
      - Statement by Vito Marzullo
      - Five Alderman
    - Question of the endorsement
      - David E. Bradshaw
  - Reactions of the President's staff to George S. McGovern
  - Richard J. Daley and possible results
    - Chicago crowds
- The President's campaign

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- Motivation
    - Speculation on George S. McGovern victory
    - Reactions from the President's supporters
  - Public reaction and knowledge of small details during campaign
    - Albert E. Sindlinger
    - The type of communication in the modern day world
      - Public savvy
  - R. Sargent Shriver
    - \$1,000 dollar welfare issue
  - Hugh Scott
    - Press conference
    - R. Sargent Shriver
      - \$1,000 dollar welfare issue
      - Type of news coverage
  - Credibility issue
    - Idea of public trust
    - George S. McGovern's campaign
      - The President's analysis
        - George S. McGovern's "debating himself" issue
        - Speech by Robert J. Dole
          - Results
            - Media coverage
            - Monday magazine
- Campaign methods
  - Direct mail
    - 48,000 mailers
      - Column on Abram J. Chayes
        - Leo Cherne
          - Ambassador William J. Porter
    - John D. Ehrlichman
      - Joseph W. Alsop
      - Conversation with Louis Harris
- George S. McGovern's campaign strategy
  - The President's analysis
    - Campaigning in big cities and timing in relation to Election Day
      - George S. McGovern campaign too early
  - Charles W. Colson's analysis
    - Actual problems of campaign
- Massachusetts
  - Edward W. Brooke's campaign for Senate
    - Results for the President's campaign

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- Press coverage for the President's campaign
  - The President's 1960 campaign
    - Crowd turnout
    - Lack of credit from the press
- Press coverage for George S. McGovern's campaign
  - Charles W. Colson's view of press coverage
  - Television coverage
    - Lack of enthusiasm
  - Influence by Edward M. ("Ted") Kennedy on campaign
  - Comparison of George S. McGovern and Edward M. ("Ted") Kennedy
    - Results of difference
      - Columbia Broadcasting System [CBS] coverage
- George S. McGovern's campaign
  - Richard J. Daley's statement
    - Chicago
  - Need for rallies
- George S. McGovern
  - Absence of vote on revenue sharing
    - Mayors
      - Type of vote
  - Teachers' strike issue
    - Philadelphia
  - Philadelphia Mayor Frank L. Rizzo
    - Conversation between Charles W. Colson and Peter G. Peterson
      - Picking politicians
        - Smoke-filled rooms
        - Gay liberation

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